

# MISSION, VISION, AND CORE VALUES

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## Mission

The mission of the Hudson College of Public Health is to protect and improve the health of people through public health education, workforce development, research, service and advocacy.

## Vision

The Hudson College of Public Health will be nationally recognized for providing excellent education for public health practice professionals and for public health research scientists, for innovative research on contemporary issues in public health, and for translating research and scholarship into evidence-based practice, management, and public health policy.

## Core Values

- Excellence – The Hudson College of Public Health strives to achieve excellence in all of its endeavors.
- Integrity – The Hudson College of Public Health adheres to the highest standards of honesty, objectivity, transparency, fairness, and ethical conduct at all times.
- Success – The Hudson College of Public Health is committed to making sure every student has access to an affordable and high-quality education, feels valued, supported, and prepared for a career in public health.
- Public Service – The Hudson College of Public Health exists to serve the citizens of Oklahoma and the United States through efforts to protect and improve their health, and to contribute to international efforts to improve the health of other nations.
- Health Equity – The Hudson College of Public Health advocates the principle that all individuals have a right to the opportunity for a healthy life. The College is committed to reducing and eliminating health disparities among populations.
- Responsibility – The Hudson College of Public Health strives to make the most effective use of all resources it receives, to use responsibly all state, federal and private funding, and to leverage its resources into additional resources for the College, University, and State of Oklahoma.
- Partnership – The Hudson College of Public Health is committed to fostering collegial productive partnerships with all stakeholders who share the vision of protecting and improving the public's health.

## Foundational Competencies

As a member of the Association of Schools and Programs of Public Health, the College curriculum is focused on the Foundational Competencies developed by CEPH and provided in the Appendix of this Bulletin.