

JOURNALISM & MASS COMMUNICATION (JMC)

JMC 123. Fundamentals Of Writing For The Media. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 1013. Introduction To Mass Communication. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 1021. Intro Creative Media Productn. 1 Credit Hour.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 2033. Writing For The Mass Media. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 2623. Electronic Media Writing. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 2643. Sound Light and Motion. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 2644. Intro to Video Production. 4 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 2683. Survey Of Broadcasting. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 2970. Special Topics. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3003. Multimedia Journalism. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3011. Mass Media Practices. 1 Credit Hour.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3013. News Gathering And Presentation. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3023. Feature Writing. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3043. Community Journalism. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3063. Intro to Broadcast Journalism. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3083. Business of Media. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3103. News Editing. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3143. Basic News Photography. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3153. Magazine Industry and Issues. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3303. Introduction To Advertising. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3333. Advertising Research. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3343. Adv Design & Visual Story. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3353. Advertising Copy And Layout. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3363. Advertising Media. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3383. Digital Design I. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3393. Advanced Copywriting. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3413. Introduction to Public Relations. 3 Credit Hours.

Prerequisites: 1013, 2033. The history, scope, ethics and functions of public relations. Particular attention given to ways of gaining public support for an activity, cause, movement or institution. 3 credit hours 3 lecture hours

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3423. Public Relations Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3433. Public Relations Publications. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3443. Event Planning. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3453. Public Relations & Society. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3463. Cross Cultural Issues. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3473. Art Direction & Design. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3483. Life After Gaylord. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3504. Writing For The Entertainment Media. 4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3514. Writing The Short Story. 4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3534. Professional Writing: Magazine Writing. 4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3613. Electronic Field Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3622. Writing For Broadcast. 2 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3623. Electronic Media Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3632. Audio Production. 2 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3633. Audio Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3642. Video Production. 2 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3653. Radio News. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3663. Electronic News Gathering Techniques. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3673. Radio-Television Sales. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3683. Survey-Broadcasting. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3703. Photojournalism. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3713. Film History. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3723. The Documentary Film. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3753. Electronic Media Criticism. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3763. Narrative Screenwriting. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3773. Television News. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3800. Internship. 2-5 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3813. Typography And Design. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3840. Special Topics. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3960. Honors Reading. 1-3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3970. Honors Seminar. 1-3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 3980. Honors Research. 1-3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4013. Reporting Public Affairs. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4023. Advanced News Editing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4033. Magazine Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4043. Reporting In Specialized Fields. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4053. Advanced Reporting. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4103. Mass Communication Technology. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4143. Reporting in Washington. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4183. Adv Multimedia Journalism. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4193. Princ Media Entrepreneurship. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4213. Innovators in Journalism. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4223. Digital Advertising. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4233. Advertising Portfolio. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4243. Strategic Fashion Comm. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4253. British Media Studies. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4263. British News Media Systems. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4273. Tourism Media: Concept/Theory. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4283. Tourism Media: Travel Genres. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4303. International Advertising. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4313. Integrated Marketing Communication. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4323. Advertising Account Planning. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4333. Contemporary Problems In Advertising. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4343. Advertising Campaigns. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4353. Cinematography. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4363. Data Journalism. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4373. Media Psychology. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4383. Digital Design II. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4403. Public Relations Campaigns-Capstone. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4413. Crisis Communication. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4423. Public Relations Case Studies. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4433. Sports Public Relations. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4443. Financial Public Relations. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4453. Public Relations Research. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4463. Public Relations Management. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4473. Social Media Marketing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4483. Global Public Relations. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4503. Tutorial In Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4514. Writing The Novel. 4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4524. Writing the Short Story. 4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4533. Mystery Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4543. Sci-Fi & Fantasy Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4563. Category Fiction. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4573. Theories Of Professional Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4593. Young Adult Fiction Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4603. Business of Prof Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4613. Radio And Television Regulation. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4623. Remote-Based Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4633. Advanced Video Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4643. Advanced Audio Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4651. Portfolio -CMP. 1 Credit Hour.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4653. Current Issues In Broadcasting. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4663. Programming. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4673. Advanced Broadcast News. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4683. Interactive Multimedia Design. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4693. Broadcast Management. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4723. Horror Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4733. Adv. Narrative Screenwriting. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4734. Film Script Writing. 4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4753. Documentary Research & Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4763. Documentary Produc & Directing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4773. After Effects. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4793. Broadcast Advertising Prdction. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4803. History Of Journalism. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4813. Mass Communication Law. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4833. Journalism Ethics. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4843. Literature Of Journalism. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4853. Race, Gender And The Media. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4863. Journalism Ethics & Democracy. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4883. Newspaper Management. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4903. Client-Based Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4913. Dramatic Series/Short Productn. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4970. Special Topics. 1-3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 4990. Independent Study. 1-3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5001. Professional Practices. 1 Credit Hour.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5013. Reporting Public Affairs. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5023. Advanced News Editing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5033. Magazine Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5043. Report-Specialized Fields. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5053. Advanced Reporting. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5063. Readings in Mass Communication. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5073. Introduction To Graduate Study In Journalism & Mass Comm. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5083. Mass Communication Theory. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5091. Thesis/Project Seminar. 1 Credit Hour.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5093. Introduction To Research Methods In Mass Communication. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5103. Mass Communication Technology. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5113. Qualitative Research Methods. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5123. International Media Systems. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5133. Quantitative Research Methods. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5143. Advertising And Consumer Behavior. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5153. Special Topics in Media Arts. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5163. Special Topics - News/Info. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5173. Special Topics-Strategic Comm. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5183. Adv Multimedia Journalism. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5193. Princ Media Entrepreneurship. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5213. Public Relations Policy/Procedures. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5223. Digital Advertising. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5233. Advertising Portfolio. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5243. Strategic Fashion Comm. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5253. British Media Studies. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5263. British News Media Systems. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5273. Tourism Media: Concepts/Theory. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5283. Tourism Media: Travel Genres. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5293. Prof Seminar in Strat Comm. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5303. International Advertising. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5313. Advertising Management. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5323. Advertising Account Planning. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5333. Contemporary Problems In Advertising. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5343. Digital Strategic Comm. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5353. Cinematography. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5363. Data Journalism. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5373. Media Psychology. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5413. Crisis Communication. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5423. Public Relations Case Studies. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5433. Sports Public Relations. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5443. Financial Public Relations. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5453. Public Relations Research. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5463. Conceptualization. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5473. Social Media Marketing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5483. Global Public Relations. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5503. Tutorial In Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5514. Writing The Novel-Graduate. 4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5524. Writing the Short Story. 4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5533. Mystery Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5543. Sci-Fi & Fantasy Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5553. Contemporary Problems In Professional Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5563. Category Fiction. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5570. Special Topics In Professional Writing. 1-3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5573. Theories of Prof Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5593. Young Adult Fiction Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5594. Writing The Commercial Nonfiction Book. 4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5613. Radio And Television Regulation. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5623. Remote-Based Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5633. Adv. Single-Camera Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5643. Advanced Audio Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5673. Advanced Broadcast News. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5683. Interactive Multimedia Design. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5693. Broadcast Management. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5723. Horror Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5734. Writing The Screenplay. 4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5753. Documentary Research & Writing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5763. Documentary Producing & Directing. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5773. After Effects. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5793. Broadcast Advertising Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5800. Graduate Internship. 3 Credit Hours.**Course Type:** Internship

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5813. Ethics of Strategic Comm. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5823. Cross-Cultural Communication. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5833. Journalism Ethics. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5843. Literature Of Journalism. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5853. Race, Gender And The Media. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5863. Marketing & Media Analytics. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5873. Strategic Planning & Brand. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5880. Graduate Project. 2-4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5883. Newspaper Management. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5893. Management & Leadership. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5903. Client-Based Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5913. Dramatic Series/Short Production. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5970. Seminar. 1-3 Credit Hours.

G5970 Seminar. 1 to 3 hours. May be repeated with change of subject matter; maximum credit 12 hours. Methods of research. Selection, evaluation and development of research problems. (Irreg.)

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5980. Research For Master's Thesis. 2-9 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 5990. Independent Study. 1-3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 6083. Advanced Mass Comm Theory. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 6091. Ph.D. Seminar. 1 Credit Hour.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.
For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 6113. Advanced Qualitative Methods. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.
For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 6133. Advanced Quantitative Methods. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.
For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 6153. Advanced Topics in Media Arts. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.
For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 6163. Advanced Topics - News & Info. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.
For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 6173. Advanced Topics-Strategic Comm. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.
For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 6183. Teaching in Mass Communication. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.
For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 6970. Special Topics/Seminar. 3 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.
For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 6980. Research Doctoral Dissertation. 12 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.
For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

JMC 6990. Independent Study. 4 Credit Hours.**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.
For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).