

FRANCHISING (FRAN)

FRAN 3343. Retailing Management. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus.

For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

FRAN 3713. Fundamentals of Franchising. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus.

For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

FRAN 3723. Integrated Fran Communication. 3 Credit Hours.

Course Type: Lecture

This course is facilitated by the University of Oklahoma Norman Campus.

For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).