

# BUSINESS ADMINISTRATION (B AD)

## **B AD 1000. Passport to Success I. 0 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 1001. Personal Computing Productivity Tools. 1 Credit Hour.**

Prerequisites: None Computer-assisted introduction to personal computing technology for spreadsheets, word processing, and presentation software.

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 1010. Passport to Success II. 0 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 2091. Business & Prof Basics I. 1 Credit Hour.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 2110. Topics In Business For Non-Majors. 1-3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 2113. Introduction to Business I. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 2970. Special Topics/Seminar. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3013. Integrated Business Core Practicum. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3023. International Financial Statement Analysis. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3091. Business & Prof Basics II. 1 Credit Hour.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3113. Managing Corporate Comm. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3323. Microcomputers-Business. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3503. Real Estate Principles. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3513. International Business. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3603. Insurance. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3700. Internship in Business Admin. 3 Credit Hours.**

### **Course Type:** Internship

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3710. Topics Business Administration. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3960. Honors Reading. 1-3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3980. Honors Research. 1-3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 3990. Independent Study. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

## **B AD 4013. Business Strategy And Policy. 3 Credit Hours.**

### **Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 4091. Career Planning And Placement For Business Students. 1 Credit Hour.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 4253. Small Business Strategy. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 4353. Entrepreneurship. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 4363. Infrastructure & Security. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 4503. Real Estate Appraising. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 4700. Internship In Business Administration. 1-3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 4710. Special Problems In Business Administration. 1-3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 4960. Directed Readings. 4 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 4970. Special Topics/Seminar. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5001. Quantitative Methods and Modeling I. 1 Credit Hour.**

Prerequisite: admission to full-time MBA program. Designed to hone leadership capabilities and polish professional skills. The seminars cover topics such as oral communication and report writing, networking, team dynamics and facilitation, resume writing, effective negotiations, career planning and development, business etiquette, interview technique and skills, and other contemporary business topics as they arise. Also offers access to a variety of innovative leaders, experts and advisors. Opportunities also arise which may include speakers and networking events. (F) 0.000 Credit hours 0.000 Lecture hours Levels: Graduate, Non-Degree Schedule Types: Lecture Price College of Business Department  
**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5010. Foundations of MBA Success. 0 Credit Hours.**

Prerequisites: departmental permission; graduate standing; majors only. This course provides an orientation to the Price MBA program, and is an essential ingredient for succeeding in the program and beyond. (F)

**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5023. Management Science. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5032. Business Integration. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5033. Statistical Modeling For Decision-Making. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5093. Quantitative Methods-MBA. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5100. Mba Prelude - Part A. 0 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5101. Mba - Professional Development. 1 Credit Hour.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5102. Managerial Economics. 2 Credit Hours.**

Prerequisites: Graduate Standing. Microeconomic concepts and analysis as used in managerial decision-making with emphasis on marginal analysis, comparative advantage, resource allocation, opportunity cost, demand and supply, elasticity, economic efficiency, price discrimination, welfare analysis, production and cost functions, productivity, market structures, externalities and public goods, game theory, information asymmetry, make signaling, and government regulation of anti-competitive behavior.

**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5112. Global Economics. 2 Credit Hours.**

Prerequisites: Graduate standing and 5102. Macroeconomics analysis of the global environment of business and its impact on management decision making. The course analyzes the extent, character, and consequences of globalization with emphasis on how any economy operates in the aggregate to affect real output, unemployment, the price level, interest rates, business cycles, economic growth, foreign exchange rates, trade patterns, international financial flows and foreign investment through its fiscal, monetary, and exchange stabilization and trade policies.

**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5113. Entrepreneurship And Venture Management. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5122. Quant Methods & Modeling. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5123. Organizational Behavior & Human Resource Management. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5133. Accounting For Mbas - Part A. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5142. Introduction to Energy. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5143. Quantitative Business Analysis - Part A. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5152. Energy Accounting Regulations. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5153. Management Information Systems. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5162. Mapping your Career. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5163. Legal And Ethical Environments Of Business. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5172. Bus. Gov. & Soc.. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5182. Quantitative Analysis II. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5200. Mba Prelude - Part B. 0 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5201. MBA-Professional Development II. 1 Credit Hour.**

Prerequisite: B AD 5101. This course will enable students to develop critical skills needed to identify, prepare for, and pursue a post MBA career. The course will focus on real-world and practical aspects of the business arena. Students will interact with key business leaders representing a variety of industries and functional areas. (Sp)

**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5202. Career & Professional Dev.. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5212. Macroeconomics For Mbas. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5233. Accounting For Mbas - Part B. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5242. Quantitative Business Analysis - Part B. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5262. Production And Operations Management. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5273. Marketing Management. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5283. Financial Management. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5312. Strategic Communication. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5313. Strategic Management. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5323. Business And Its Environment. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5470. Applied Business Project. 3 Credit Hours.****Course Type:** Internship

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5480. Research In Business Administration. 1-3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5490. Readings In Business Communication And Business Administration. 1-3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5812. Global Business Experience. 2 Credit Hours.**

Prerequisite: graduate standing and department permission. The course will focus on a study-abroad experience in a specific country. Students will have in-class instruction prior to and during their trip. Students will visit local and U.S. businesses; interact with and governmental leaders; participate in cultural events and experience local customs and culture; analyze cases involving the country; and, complete a written report. (Irreg.)

**Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5822. Business Consulting Practicum. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5832. Applied Business Internship. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5902. Strategic Management. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5960. Directed Readings. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5970. Special Topics/Seminar. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5971. Structured Systems. 1 Credit Hour.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5972. Structured Systems. 2 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 5990. Independent Study. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 6023. Business Strategy. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus. For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 6113. Business Integration. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.

For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 6243. Applied Univariate Statistics. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.

For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 6253. Applied Multivariate Statistics. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.

For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 6413. Strategic Management. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.

For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 6960. Directed Readings. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.

For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).

**B AD 6970. Special Topics/Seminar. 3 Credit Hours.****Course Type:** Lecture

This course is facilitated by the University of Oklahoma Norman Campus.

For more information, please visit the OU Course Catalog (<https://ou-public.courseleaf.com/courses/>).